

*The Hollywood
Cookie Diet*™

INDEPENDENT MEDICAL TEST

BY

ALPHA HEALTH CARE

CONFIDENTIAL June 2007

**ALPHA HEALTH CARE
MEDICAL CENTER
MEDICAL WEIGHT LOSS
11600 Wilshire Blvd., Suite #18 • Los Angeles, CA • 90025
(310) 473-5001**

June 15, 2007

Mr. James Kabler, III
Sunset Health Products, Inc.
9200 Sunset Blvd., #701
Los Angeles, CA 90069

Re: Clinical Test Results -- Hollywood Cookie Diet™

Dear Mr. Kabler,

The Alpha Medical Center, a specialist in weight loss for over 22 years, conducted an independent clinical test of the Hollywood Cookie Diet™.

The Medical study was based on the following:

- Participants: 22
- Ages: 21 – 71
- Gender: Male and Female

Each participant's base line weight was taken on commencement of the test. At such time, after the participant was weighed in, they were given the Hollywood Cookie Diet™ and instructed to eat four (4) cookies each day in place of breakfast and lunch. They were also instructed to eat a dinner consisting of no more than 900 calories. Two (2) weeks later, each participant returned for post test weigh-out and evaluation. A commercial medical scale was used to weigh each participant and the participants wore the same clothing for both the weigh-in and weigh-out.

RESULTS:

- Each participant lost a significant amount of weight.
- Weight loss ranged from 3 pounds to 11 pounds.
- All participants were very happy with their individual weight loss.
- All participants expressed their desire to use the diet again on a regular basis.
- No one reported any stomach upset, constipation, or diarrhea.
- All participants liked the taste of the Hollywood Cookie Diet™.

Sincerely,



Stefan Snyder, M.D.

THE HOLLYWOOD COOKIE DIET™

SUMMARY - TOTAL PARTICIPANTS TESTED					
PARTICIPANT NUMBER	GENDER	POUNDS LOST	BEGINNING WEIGHT	ENDING WEIGHT	% OF BODY WEIGHT LOST
2	Female	3.00	147.00	144.00	2.04
8	Female	3.00	137.00	134.00	2.19
14	Female	3.00	150.00	147.00	2.00
21	Female	3.00	196.00	193.00	1.53
9	Female	3.50	133.00	129.50	2.63
15	Female	3.50	145.50	142.00	2.41
16	Male	3.50	190.50	187.00	1.84
10	Female	4.00	152.00	148.00	2.63
5	Female	5.00	187.00	182.00	2.67
6	Female	6.00	159.00	153.00	3.77
18	Male	6.00	209.00	203.00	2.87
1	Female	6.50	219.50	213.00	2.96
12	Female	6.50	155.00	148.50	4.19
20	Female	7.00	154.00	147.00	4.55
22	Male	7.00	216.50	209.50	3.23
4	Female	7.50	164.00	156.50	4.57
7	Female	7.50	198.50	191.00	3.78
17	Male	8.50	182.50	174.00	4.66
19	Female	9.00	153.50	144.50	5.86
11	Male	10.00	287.00	277.00	3.48
13	Male	10.00	189.00	179.00	5.29
3	Male	11.00	214.50	203.50	5.13
Total		134.00	3,940.00	3,806.00	
Average		6.00	179.09	173.00	3.40%

Participants weight loss ranged from 3.0 pounds to 11.00 pounds
 On average the Participants lost 3.4% of their beginning body weight.

The Hollywood Cookie Diet™

SUMMARY - FEMALE PARTICIPANTS TESTED				
FEMALE PARTICIPANTS NUMBER	BEGINNING WEIGHT	ENDING WEIGHT	POUNDS LOST	% Of BODY WEIGHT LOST
2	147.00	144.00	3.00	2.04
8	134.00	134.00	3.00	2.19
14	150.00	147.00	3.00	2.00
21	196.00	193.00	3.00	1.53
15	145.50	142.00	3.50	2.41
16	190.50	187.00	3.50	1.89
9	133.00	129.50	3.50	2.63
10	152.00	148.00	4.00	2.63
5	187.00	182.00	5.00	2.67
6	159.00	153.00	6.00	3.77
1	219.00	212.50	6.50	2.96
12	155.00	148.50	6.50	4.19
20	154.00	147.00	7.00	4.55
7	198.50	191.00	7.50	3.78
4	164.00	156.50	7.50	4.57
19	153.50	144.50	9.00	5.86
Total	2,641	2,559.50	81.50	
Average	165.06	159.97	5.09	3.09%

Female participants lost between 3 and 9 pounds.
 On average the female participants lost in excess of 5 pounds

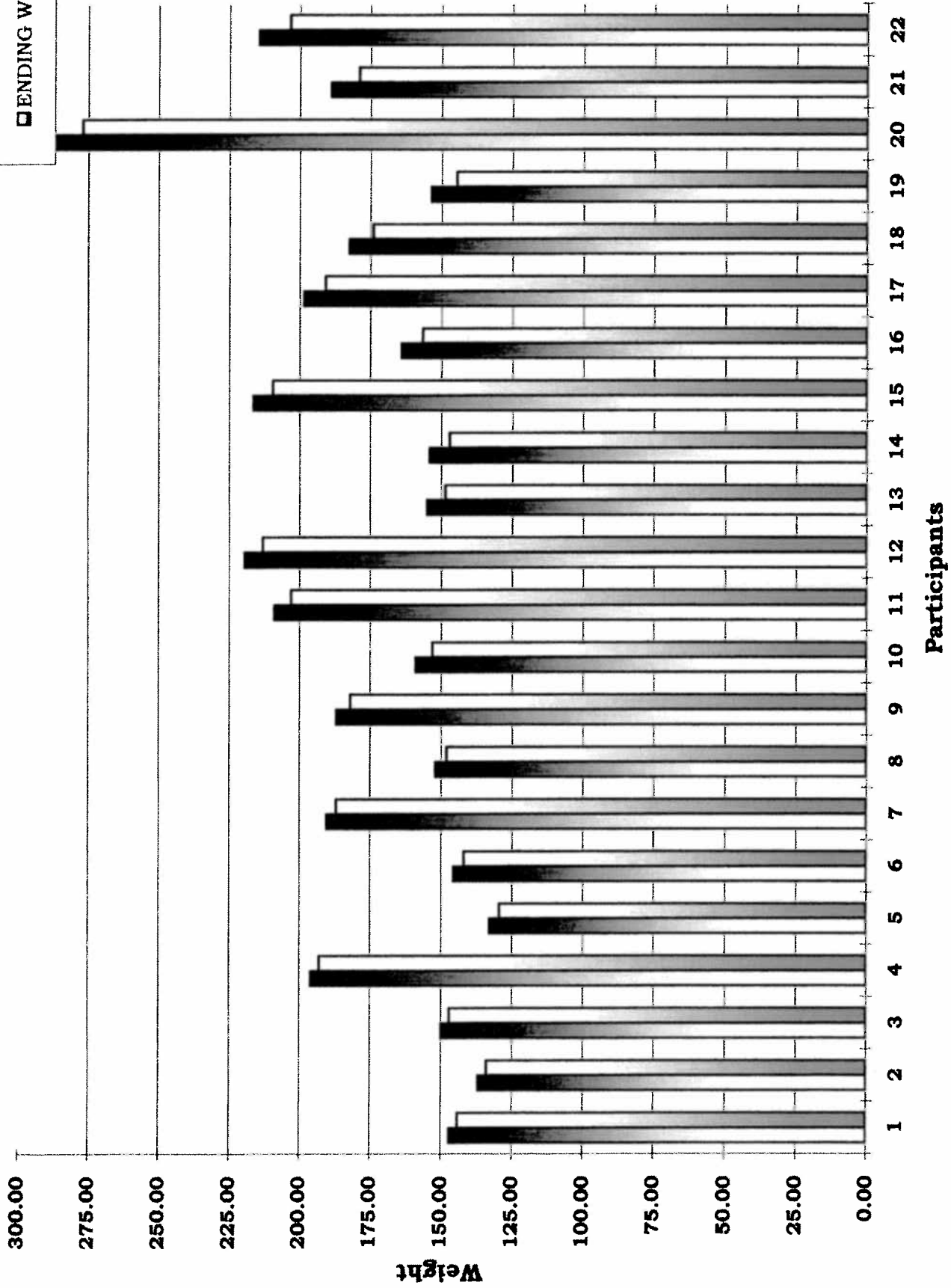
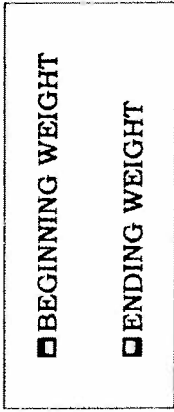
THE HOLLYWOOD COOKIE DIET™

SUMMARY - MALE PARTICIPANTS TESTED				
MALE PARTICIPANTS NUMBER	BEGINNING WEIGHT	ENDING WEIGHT	% Of BODY WEIGHT LOST	POUNDS LOST
18	209.00	203.00	2.87	6.00
17	182.50	174.00	4.66	8.50
22	216.50	209.50	3.23	7.00
11	287.00	277.00	3.48	10.00
13	189.00	179.00	5.29	10.00
3	214.50	203.50	5.13	11.00
Total	1,298.50	1,246.00		52.50
Average	216.42	207.67	4.04%	8.75

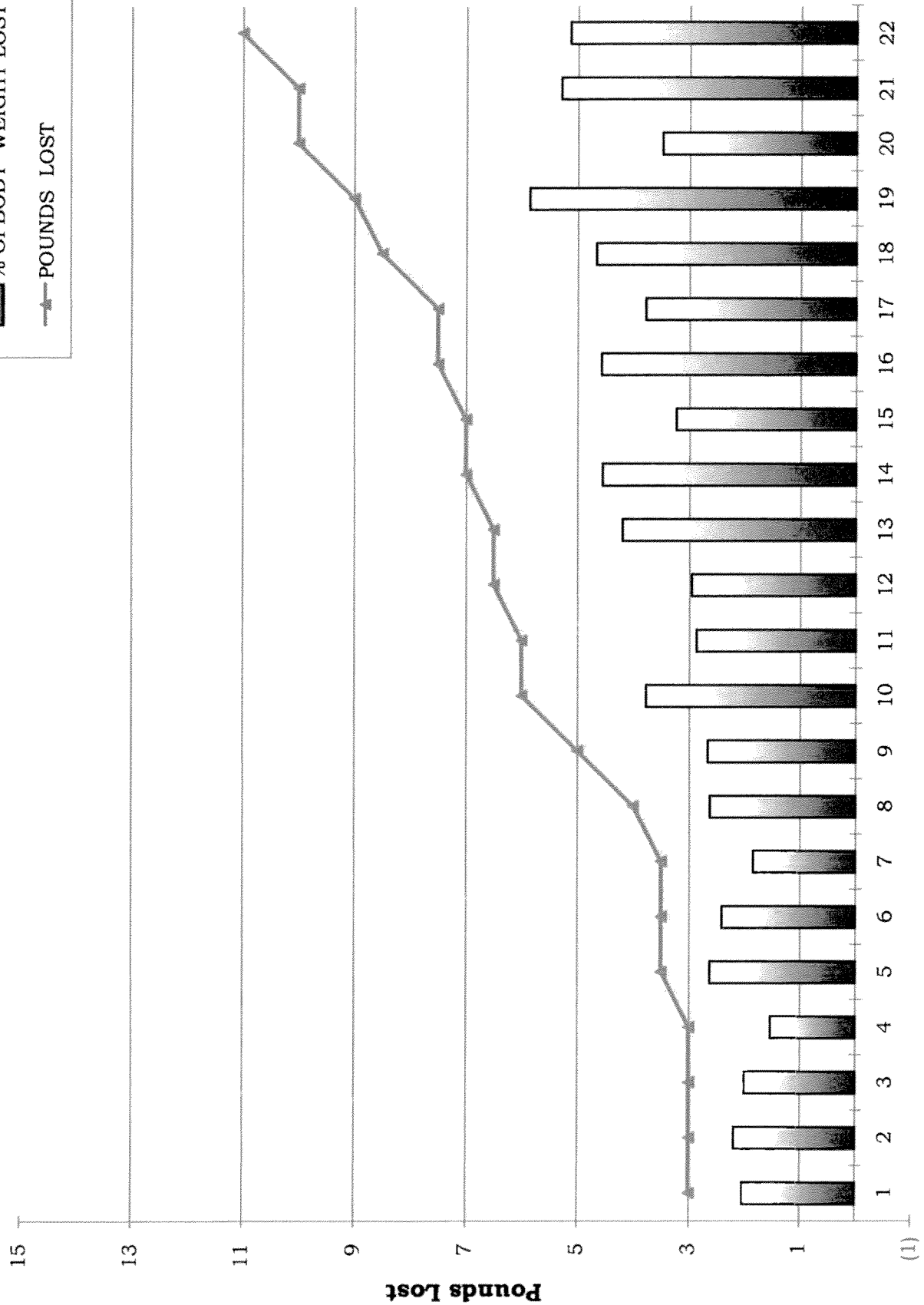
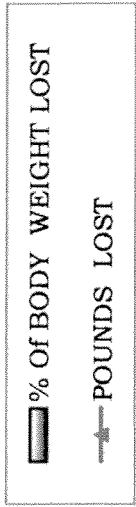
Male participants lost between 6 and 11 pounds.

On average the male participants lost 8.75 pounds.

Total Participants



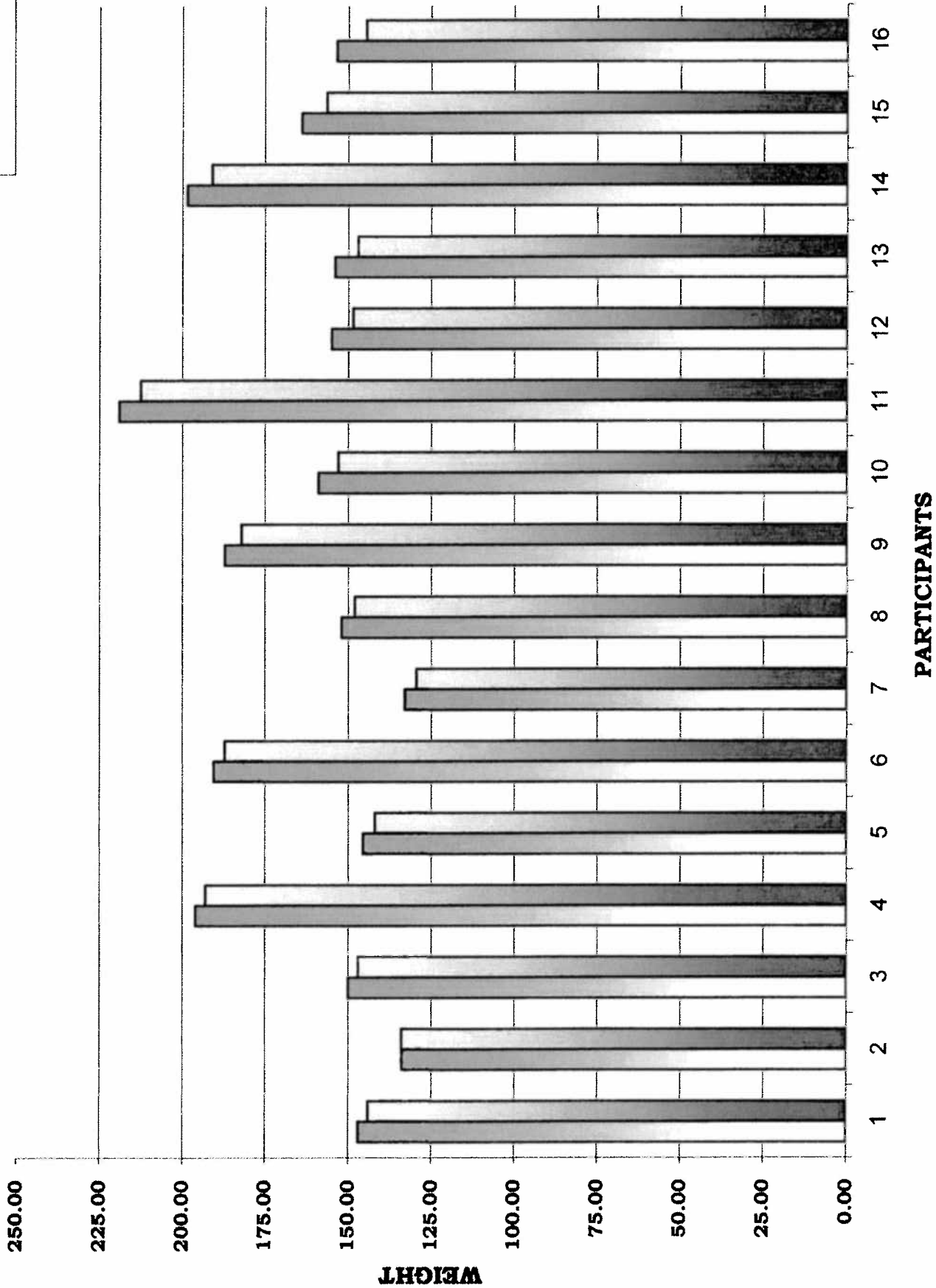
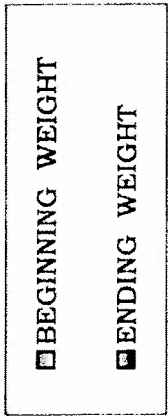
Total Participants-Weight Lost



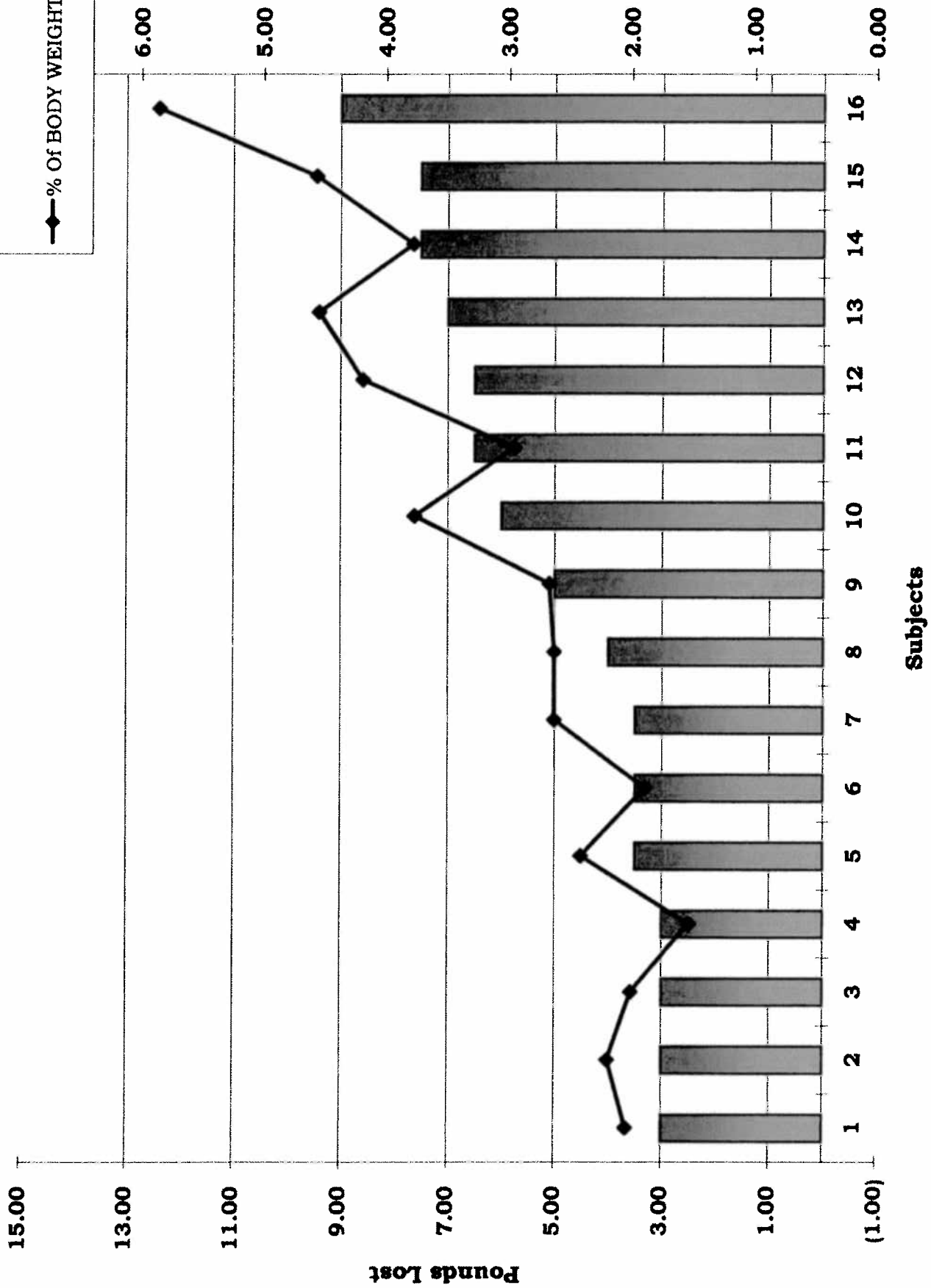
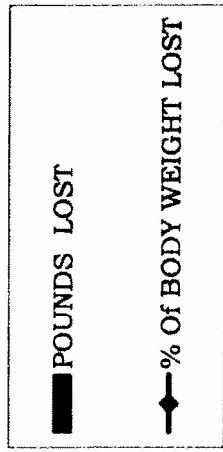
% Of Body Weight Lost

(1)

FEMALE PARTICIPANTS

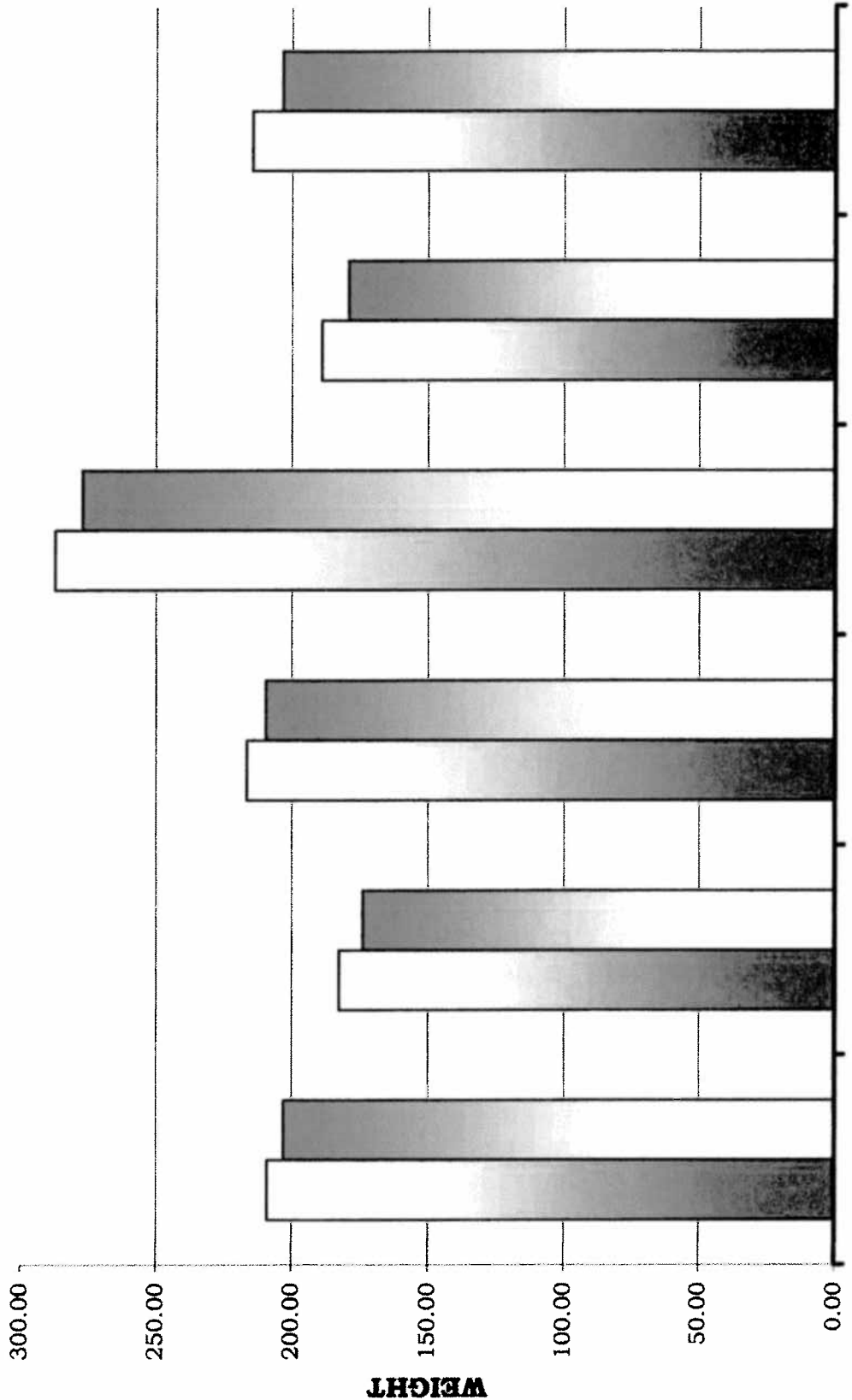


FEMALE PARTICIPANTS



MALE PARTICIPANTS

■ BEGINNING WEIGHT
■ ENDING WEIGHT



PARTICIPANTS

MALE PARTICIPANTS

